



The Anxiety Wrap®

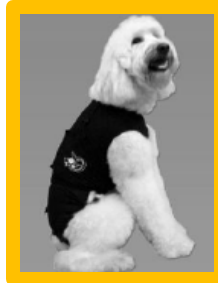
Calms stressed, fearful dogs



The Calming Face Wrap™

End Persistent Barking

Anxiety Wrap **\$38.00**
Includes Tax and Shipping



The Face Wrap **\$16.00**
Includes Tax and Shipping

Anxiety Wrap Size Guide

<u>Size</u>	<u>Chest Girth</u>	<u>Weight</u>
Toy	13"-14"	5-7 lbs
Toy Plus	between 14"-16"	8-11 lbs
Mini	between 16"-19"	12-16 lbs
Mini Plus	between 19"-20"	17-20 lbs
XX Small	between 20"-22"	21-25 lbs
X Small	between 22"-25"	26-30 lbs
Small	between 25"-28"	31-40 lbs
Medium	between 28"-31"	41-58 lbs
Large	between 31"-34"	59-85 lbs
X Large	between 34"-37"	86-95 lbs
XX Large	between 37"-41"	Over 96 lbs

Calming Face Wrap Size Guide

<u>Size</u>	<u>Length</u>	<u>Weight</u>
1	15"	1-12 lbs
2	20"	13-24 lbs
3	25"	25-49 lbs
4	30"	50-90 lbs
5	35"	90+ lbs



The Anxiety Wrap®

Calms stressed, fearful dogs



The *only patented* Anxiety Wrap on the market!

Talked about on/in:

Animal Planet's *It's Me or The Dog* with world-renowned dog trainer Victoria Stillwell



The Today Show with top animal trainer and author Andrea Arden

The Dog Bible by Tracie Hotchner, pet expert, radio show host and author



Included at the *American Veterinary Medical Association's* convention by Dr. Barbara Simpson as a novel way to treat thunderstorm fear

Ends/lessens:

Thunderstorm fear, Separation Anxiety, Fireworks fear, Travel Anxiety, Jumping, Barking & More!

No drugs.
No training.

The only patented product on the market invented by a 25-yr professional dog trainer, Susan Sharpe, CPDT-KA, APDT.

11 sizes fit dogs
5# to 150#+

Successfully used for 9 years by veterinarians, trainers, behaviorists and pet owners around the world.

National Ad
Campaign

Based on Dr. Temple Grandin's concept of "maintained pressure," Acupressure, and Tellington Touch principles.

100%
Guarantee

Unique patented design allows maximum freedom of movement and comfort for the dog. Stretchable, fitted fabric = constant gentle pressure on entire torso of dog. Flexible, soft bands activate acupressure points.

How Does The Original Anxiety Wrap® Compare to Other Pressure Wraps?

We invented the category of Pressure Wraps 10 years ago! We believe The Anxiety Wrap provides the maximum amount of calming effect and comfort to the dog versus any other product on the market.

Our product is specifically designed with a special blend of fabric to apply Maintained Pressure over an extended amount of a dog's body and activate key acupressure points in complete comfort. Unlike other products, its continuous flexibility allows Maintained Pressure to move in every direction your dog does.

The Original Anxiety Wrap is the *ONLY* pressure wrap that:

- is patented (#6,820,574).
- is invented by a professional dog trainer, Susan Sharpe, CPDT-KA.
- uses two techniques: Maintained Pressure and Acupressure.
- delivers more Maintained Pressure than any other product.



The fabric is lightweight, breathable, comfortable and completely non-restrictive. It's so comfortable dogs can run agility and swim while wearing the Anxiety Wrap! We've never received negative reports from owners who left The Anxiety Wrap on their dogs unsupervised.

Unlike other products, the Anxiety Wrap goes on over the dog's head (like a t-shirt) because after 90 prototypes, we found this design applies more maintained pressure and utilizes more acupressure points which results in a greater calming effect.

It is the only pressure wrap that comes with two straps that bring awareness to the dog's hindquarters where they often store stress and fear. The straps are detachable and adjustable to meet a dog's individual needs. And, unlike the others, the Anxiety Wrap may be used as a cooling agent in warm weather by wetting it in cool water and keeping it dampened.

Used and recommended by veterinarians, dog trainers, behaviorists, groomers, shelters, rescue groups and dog kennel personnel in all 50 United States, Canada, Mexico, Great Britain, Spain, South Africa, Australia, and Hong Kong.



The Calming Face Wrap™

End Persistent Barking

The New Calming Face Wrap™ Can End Persistent Barking and More!

From the makers of The Anxiety Wrap™

Anxious dog? Persistent barker? Need to prepare your dog to wear a head halter the humane way?



The Calming Face Wrap™ works on the same principle as The Anxiety Wrap, which is “maintained pressure.” A dog’s muzzle area is loaded with receptors and “maintained pressure” affects those receptors. Our patented Calming Face Wrap is comfortable with an easy clip release and wide range of adjustment. It’s used to help lessen anxiety and end unwanted barking, destructive digging and/or scratching. And it’s often used in conjunction with The Anxiety Wrap for even more anxiety relief.

The Face Wrap™ comes with an easy to follow, step-by-step instruction of how to use to end unwanted behaviors through positive reinforcement while utilizing your dog’s own body receptors.

Available in 4 sizes based on dog’s weight.

<u>Weight</u>	<u>Face Wrap</u>
1 - 12 lbs	Size 1
13 - 24 lbs	Size 2
25 - 49 lbs	Size 3
50 - 90 lbs	Size 4
91 lbs +	Size 5
Color: Black	

THE CALMING FACE WRAP™ ENDS A DOG'S UNWANTED BARKING

The Calming Face Wrap™ is a gentle, non-pharmacologic way to lessen/end anxious, constant barking. It's made by Animals Plus, LLC, manufacturers of The Anxiety Wrap™; the product that invented the category of Pressure Wraps in 2001.

The Calming Face Wrap is an elastic band that uses the techniques of Maintained Pressure and Acupressure to calm dogs. It was patented by a 25-year professional dog trainer, Susan Sharpe, APDT, CPDT-KA, owner of Animals Plus, LLC, and co-owner of Canine Companion dog training center. It helps reduce and even end unwanted barking by affecting the sensory receptors which are especially prevalent on the dog's muzzle area. The Calming Face Wrap also helps lessen/end destructive digging and scratching. It's often used in conjunction with The Anxiety Wrap for even more anxiety relief. Pet owners may also find it helpful in preparing a dog for wearing any type of head halter.

Holiday visitors can exacerbate a dog's anxiety level and result in an increase in unwanted barking. Susan suggests pet owners have a plan in advance and offers these training tips to help owners and their dogs get through the upcoming season more calmly.

Susan Sharpe's Training Tips

Step 1: Plan ahead. Be prepared for his barking and know what you're going to do ahead of time. Place the Face Wrap where it's easily and quickly accessible and have tasty treats ready. Get toys that you can stuff with food and pre-stuff them. Use calm and relaxed body language and voice.

Step 2: Have a "time-out" room. Use the dog's crate or a room that will separate him from the distraction.

Step 3: Use the Calming Face Wrap. At the sign of your dog's trigger (i.e., visitor) and the first bark, say "enough" one time only. With the second bark, immediately place the Calming Face Wrap on the dog and offer tasty treats.

Step 4: Three Strikes, You're Out. If your dog barks a third time, place him in his crate or special room for a time-out. This should last 30-60 seconds or until he has quieted down.

Step 5: Reward The Behavior You Want. Allow your dog to join you immediately after quieting and give him a pre-stuffed toy to help redirect his attention. Remove the Calming Face Wrap once your dog is calm and quiet.

Step 6: Reinforce. Repeat the process as many times as needed. When the trigger (visitor) is no longer present, remove all food-stuffed toys. They are only to be used when the trigger is present and your dog is quiet.

The Calming Face Wrap can be used in any situation, in or outside of the home. Barb Gadola, CPDT-KA, a dog trainer from Distinctive Dog Training, LLC, tried the Calming Face Wrap on her seven-month-old dog, Pip, at a recent workshop. "Last weekend was our Karen Pryor Academy workshop where Pip had to remain in her pen for a good part of the day. The last time we attended the workshop, Pip barked off and on during the day." At this workshop, Barb used the Calming Face Wrap with Pip and explains, "During our workshop sessions when the dogs were crated, I alternated having her wear it and go without it. There was a definite difference when she had it on - she was calm and lay down during the sessions. When she wasn't wearing it, she was sitting up, staring at me and barking."

The Calming Face Wrap is manufactured by the makers of the Anxiety Wrap that has been featured on NBC's "Today Show," *Women's Day* magazine, *The Boston Globe*, the *World-Herald*, and has received positive reviews in major trade magazines such as *Whole Dog Journal*, *Animal Wellness*, *Fido Friendly*, and *The Bark*. Animals Plus, LLC, invented the category of Pressure Wraps in 2001 and The Anxiety Wrap is still the only patented Pressure Wrap in the pet industry category.